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| <p>Synopsis</p> <p>Safety and security in the home are much broader than burglar and fire alarms. In addition to these long-term mainstays, consumers can add access control features and cameras to their protection systems for convenience as well as safety. This report assesses the current varied smart home devices that provide security and safety in the home as well as new devices in development. The report assesses key industry players, market drivers, and industry trends in security devices and provides five-year forecasts for security devices and cameras.</p> | <p align="center">Smart Home Device Owners and Safety/Security Attitudes</p> <p align="center">Consumer Attitudes About Safety and Security Owners of Smart Safety and Security Devices in U.S. Broadband Households</p> <p align="right">© Parks Associates</p> |
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“Smart home products are gaining mind share among consumers as evidenced by attitudes of purchase intenders toward safety and security devices. The value propositions of smart home are evolving beyond security to broader notions of safety and peace of mind that can be derived from personal monitoring of the home environment,” said Brad Russell, Research Analyst.

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**Delivering Peace of Mind: Connected Home
Devices & Sensors**
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By Brad Russell, Research Analyst

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Forecast Methodology

Attributes

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